



APRIL 22 - EARTH DAY

Earth Day is an annual event celebrated around the world on April 22 to demonstrate support for environmental protection. It is the day designated for fostering appreciation of the earth's environment and awareness of the issues that threaten it. First celebrated in 1970, it now includes events coordinated globally by the Earth Day Network in more than 193 countries.

FACT

Earth Day is also the birthday of the recycling symbol. On the eve of the first Earth Day in 1970, Container Corporation of America (CCA) unveiled a competition to create a design that would forever change the way humans thought about the “waste” portion of the products we buy. The Universal Recycling Symbol, with three chasing arrows, now more recognized by sight than name, was the winning selection of CCA in a nationwide design competition to promote cardboard’s reusable properties.

2021 Theme: RESTORE OUR EARTH

Climate change and other environmental degradations have broken our natural systems, leading to new and fatal diseases as well as a breakdown of the global economy. But just as climate change and coronavirus painfully remind us of the harm we’ve caused, **Restore Our Earth** reminds us of the opportunities that lay ahead.

We must **Restore Our Earth** not just because we care about the natural world, but because we live on it. Every one of us needs a healthy Earth to support our jobs, livelihoods, health & survival, and happiness. A healthy planet is not an option — it is a necessity.

There will be a global push for climate literacy after Earth Day 2021, so the leaders of tomorrow can prepare solutions today.